

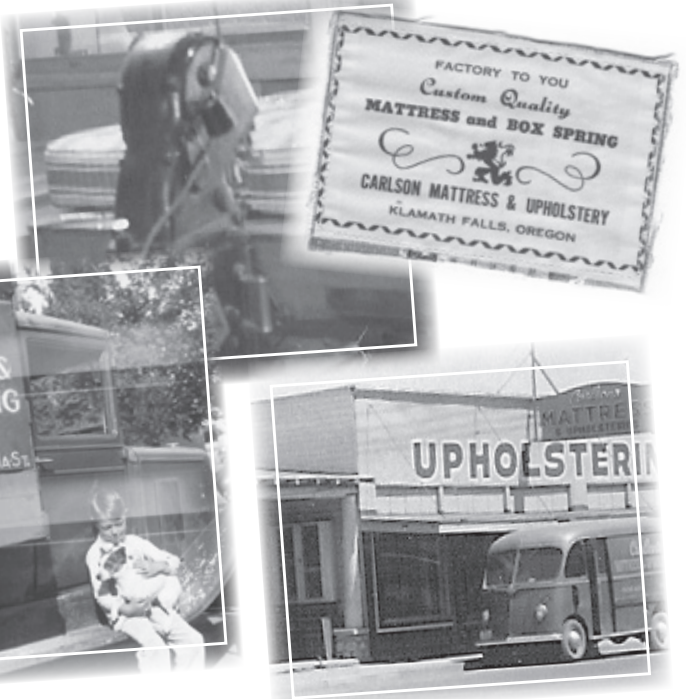
A Little Klamath Basin History

Nearly sixty years ago, Emil and Gladys Carlson along with their sons, Mel and Gene, took the gamble of their lives. The Carlsons had come to the basin in the 1930's for a six-month upholstery job. That job ended up lasting for more than a year.

After that, Emil opened a small upholstery shop and started buying mattress coil units and making mattresses. Gladys kept the books and helped with the sewing and various other things as they came up. Mel joined the business after the Air Force in 1947 and Gene came in after Korea in 1953.

The Carlsons continued with the upholstery business, Emil teaching his sons the art of upholstery. Their reputation grew and they became more successful. They had many large jobs and even did upholstery work for William Randolph Hearst who owned a "hideaway property" in McCloud, California. In the mid-1950's furniture reps started coming around, having been told about the business by fabric reps.

The furniture reps started talking to the family about going into the furniture business. Mel and Gene liked the idea but their parents weren't too sure, they liked the stability of the upholstery and mattress making business. Finally, in the late fall of 1958 the Carlsons used \$3500 to buy some new furniture, cleared out the front of the upholstery shop and opened Carlson's Furniture.



Sixty years and four generations later Carlson's Furniture is still doing business in the basin, same location and same folks. Now we could brag about how rare it is to have a family owned business survive for sixty years but we know what truly has kept our doors open all these years... you! No doubt about it; you, your family and friends and hundreds of basin residents are the reason for our success. We don't take that lightly and truly appreciate how great it's been to do business with everyone.

To celebrate this milestone, we are having a historic savings event unlike anything we have had before (or will again.) We have beautiful, quality furniture for every room in your home. We strive to get the best possible quality at the lowest prices and pass that on to our most valued asset, our customers.



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HISTORIC SAVINGS WITH THE LOWEST PRICES WE'VE EVER OFFERED!
Find something you love but the color's not right? We will order it for you at the special sale price.

USE OUR MONEY, SAVE YOURS WITH 0% FINANCING!
We have Special financing in place just for this 1-time event.

SHOP & SNACK!
We'll have Free Goodies & Punch! Even if you don't need anything come in, Say Hi and Enjoy!

IT'S OUR ANNIVERSARY – BUT YOU GET THE GIFTS! We have a Very Special Gift for you, Absolutely Free – No Purchase Necessary! It's our way of Saying Thank You!

BUY IT NOW, WE'LL DELIVER IT LOCALLY FOR FREE!
Live out of Town? We'll Deliver it for Half Price... How's that for Great Service?

Cannot be combined with any other offer, does not apply to previous purchases. Some exclusions may apply, see store for complete details.

We look at what our store has become and often wonder what our grandparents would think of it now if they could see it. We know they would be very proud of where we've been and what we've become, but they would also remind us that our customers are what brought us to the dance and they always will. Thank you for an incredible sixty years, we couldn't have done it without you.

Emil, Gladys, Mel, Gene, Dan & Dave



2405 South 6th Street • Klamath Falls Mon-Fri 10-6 • Sat 9-4:30 • Sunday 12-4 **SPECIAL SUNDAY HOURS!** Ph. (541) 884-1335 • www.CarlsonsFurniture.com • Locally owned and operated by the Carlson family for over 59 years!